SOCIAL INFLUENCE IN INTERACTIVE DISCOURSE

Sunday 28 June 2015
Social Sciences Faculty, Room 5419
Mount Scopus Campus, The Hebrew University of Jerusalem

10:30-10:45 Welcome & Introduction

Dr. Christian Baden, The Hebrew University of Jerusalem

10:45-12:15 The Right Time, the Right Place. Time, Structure, & Discourse of Online Influence

Dr. Asta Zelenkauskaite, Drexel University
Discussion

12:15-13:30 Lunch Break

13:30-15:45 Perspectives on Social Influence in Interactive Discourse:
Sharing

Dr. Nicholas John, The Hebrew University of Jerusalem

Covert Hate Speech: Non-verbal Discrimination on Facebook

Dr. Anat Ben-David, The Open University of Israel

The Digital Speech-Art Theory

Dr. Carmel Vaisman, Tel Aviv University

Social Influence and Dynamic Co-Construction from a Semantic Point of View

Dr. Christian Baden, The Hebrew University of Jerusalem
Discussion

15:45-16:00 Wrap-up & Farewell

If you plan to attend or need further information, please send a note to c.baden@mail.huji.ac.il.

Dr. Asta Zelenkauskaite is Assistant Professor at the Department of Culture and Communication at Drexel University, Philadelphia, USA. Her research focuses on the generation and exchange of contents on interactive and social media, applying both automated, quantitative (‘big data’) and discourse-analytic, qualitative methodologies. In her PhD (Indiana University at Bloomington) she analyzed the integration of interactive audience commentary in television programming. She has a background in linguistics, communication, and information science.